

Message Text

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PAGE 01 BOGOTA 08479 121602Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----061315 122339Z /72

R 092013Z SEP 77
FM AMEMBASSY BOGOTA
TO DEPTO. DE COMERCIO, PUERTO RICO
INFO USDOC WASHDC
SECSTATE WASHDC 3690

UNCLAS BOGOTA 8479

FOR: JULIO BLASINE, ASST SCY

E.O. 11652: N/A
TAGS: BEXP, CO, EC
SUBJ: PUERTO RICO TRADE MISSION

REF: STATE 189269

1. ASST COMMATT MET 7 SEPT WITH ALBERTO ARISTIZABAL OCAMPO, WHO REQUESTED APPT TO DISCUSS PLANNED TRADE MISSION. DURING MEETING, ARISTIZABAL SPOKE OF FAMILIARITY WITH PLANNED MISSION, AND PRODUCED A LETTER OF 29 JULY TO HIM (AT A PUERTO RICAN ADDRESS) FROM BLASINI, IN WHICH IT WAS SUGGESTED THAT AN ATTACHED LIST OF PRODUCTS MIGHT BE WORTH INVESTIGATING FOR THEIR MARKET POTENTIAL IN COLOMBIA.

2. EMBASSY WOULD APPRECIATE BEING INFORMED REGARDING WHAT CONNECTIONS, IF ANY, EXIST BETWEEN ARISTIZABAL AND THE PLANNED MISSION. HE SEEMS EAGER TO PARTICIPATE IN SOME WAY, BUT HIS ROLE, IF THERE IS TO BE ONE, NEEDS TO BE DEFINED. HE SPOKE OF TRAVELING TO PUERTO RICO DURING WEEK OF 18 SEPT, AND MAY BE IN TOUCH WITH YOU THEN. IF YOU HAVE ANY PLANS FOR UTILIZATION OF SERVICES OF ARISTIZABAL BEFORE, DURING, OR AFTER TRADE MISSION, PLEASE INFORM EMBASSY.

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3. BACKGROUND: ARISTIZABAL INDICATED THAT HE HAS RECENTLY FOUNDED HIS OWN COMPANY IN BOGOTA; CALLED INTERNATIONAL SERVICES CORPORATION, WHICH WILL BE DOING MARKET RESEARCH/ANALYSIS AS ITS PRIMARY FUNCTION. AS AN EXAMPLE, HE MENTIONED THAT HE IS REPRESENTING "TELEOMETRICS LATINO AMERICA", A PUERTO RICAN FRANCHISE OF A HOUSTON, TEXAS, COMPANY. HE TOLD ASST. COMMATT THAT TELEOMETRICS WILL BE HOLDING A SEMINAR

AT BOGOTA HOTEL NOV 1-4 IN WHICH, ACCORDING TO OUR UNDERSTANDING, EXPERTS WILL HOLD FORTH ON SUBJECTS SUCH AS SALES TRAINING, SUPERVISORY TRAINING, EXECUTIVE DEVELOPMENT, AND ORGANIZATIONAL DEVELOPMENT.

4. EMBASSY WOULD LIKE TO TAKE THIS OPPORTUNITY TO REQUEST INFORMATION ON PROPOSED MISSION MEMBERS; LIKELY PRODUCT OR INDUSTRY LINES, AND OTHER PERTINENT COMPANY OR INDUSTRY DATA, AS ADVANCE OFFICER IS DUE BOGOTA ON OCT 2-5, PLANNING INFORMATION IS NEEDED URGENTLY IF MISSION IS TO PROCEED EMBASSY WILL RESPOND TO BLASINI-SMITH LETTER OF AUGUST 30 ASAP, BUT INDUSTRY AND PRODUCT ORIENTATION OF THE MISSION MUST BE ACCELERATED IF BOGOTA ADVANCE PLANNING IS TO HAVE ANY CHANCE OF PREPARING FOR A SUCCESSFUL MISSION.
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Message Attributes

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Disposition Case Number: n/a
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